

What is claimed is:

1. In a snowboard, luminescent snowboard, comprising:
 - a permanent magnet which is rotatably installed in an upper portion of the deck by
 - 5 a rotation wing having the same rotary shaft;
 - an induction coil which is fixedly installed in a surrounding portion of the permanent magnet; and
 - a luminescent unit with a light emitting diode which is connected with an extension of the induction coil.

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2. The luminescent snowboard as recited in claim 1, wherein the permanent magnet, induction coil and luminescent unit are installed inside of the housing combined with the upper of the deck.
- 15 3. The luminescent snowboard as recited in claim 2, wherein the upper of the housing includes transmission windows through which a light of the light emitting diode transmits to the outside.